



## Promoting the Ohio Tech Ambassador Network on Social Media

We need your help to spread the word about the Ohio Tech Ambassador Network. This program is intended to increase knowledge about the benefits of supportive technology for people with developmental disabilities. To do this, we're assembling the OhioTech Ambassador Network.

Tech Ambassadors are individuals with disabilities who are willing to share how supportive technology has enhanced their lives and independence within their homes and communities. Ohio has long been a leader in promoting technology for its citizens with disabilities. We're excited to share personal experiences to empower and encourage other Ohioans with developmental disabilities to consider adaptive or supportive technology in their own lives.

If you'd like to help spread the word about the program or upcoming virtual events that highlight our Tech Ambassadors in action, please keep the following tips in mind when using social media:

- The logos and files in this kit are available for you to use to help spread the word about the program
- To stay up to date on the program, follow us on Facebook and Instagram. You also can view our website at [ohiotechambassadors.org](https://www.ohiotechambassadors.org) to learn more.
  - Facebook: <https://www.facebook.com/ohiotechambassadors>
  - Instagram: <https://www.instagram.com/ohiotechambassadors/>
- When sharing posts, tag our page on Facebook and Instagram (@OhioTechAmbassadors)
- Use the following hashtags: #OHTechAmbassador #TechFirst #disability #accessibility #DisabilityAdvocate #OhioTechAmbassador
  - When using hashtags, capitalize the first letter of each word to be inclusive of people using screen readers and other adaptive technology.
- Use People First Language (PFL) like "people with disabilities" versus "disabled people"